'Sydney University Press - a model for combining open access with commercial sales'

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Sydney University Press was restarted in 2003 to provide print-on-demand books from the University Library's digital collections. Since 2005, it has also been publishing new research titles. Through its co-location with the University's repository, it has begun to explore Open Access in conjunction with commercial publication. A number of SUP titles are freely available chapter-by-chapter in the University repository, with a link to purchase the printed volume. This paper explores some of the issues around scholarly publishing in the digital age: exposure, expertise and reputation vs. commercial imperatives; digital production and flexible uses, and the role of the scholarly publisher.