

Launch of the Consumers International IP Watch List 2009



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Introducing the Consumers International IP Watch List

- A global survey of copyright law and enforcement
- Country reports prepared for 16 countries
 - 2010 IP Watch List will cover about 25 countries
 - Criteria developed by an expert advisory group
 - Over 60 questions in 11 categories
- Identifies countries whose IP policies and practices are harmful to consumers

Example questions from the IP Watch List

- Is the period of protection of each type of copyright work limited to the minimum duration mandated by the Berne Convention?
- Is time, space and format shifting allowed (such as ripping music from CD to an MP3 player)?
- Can copyright works be non-commercially remixed or mashed up into new works?

Best and worst rated countries

- Criteria were weighted to allow countries to be ranked

Best-rated countries	Worst-rated countries
1. India	1. United Kingdom
2. South Korea	2. Thailand
3. China (PRC)	3. Argentina
4. United States	4. Brazil
5. Indonesia	5. Chile

Australia's ranking

- Australia rated a “C”
 - Number 8 of 16 countries
 - Higher than Malaysia, lower than the Philippines
- Most praised: personal copying exceptions
- Most criticised: Australia-US FTA amendments

Areas of concern

- All countries were found lacking in 3 of 11 areas:
 - Freedom to access and use by content creators
 - ☐ eg. non-commercial re-use of content
 - Freedom to share and transfer
 - ☐ eg. fostering and maintaining the public domain
 - Administration and enforcement
 - ☐ eg. limiting abuse of TPMs and three strikes

Global best practices

- Some best practices also highlighted
 - Spain requires vendors of products with TPM to provide means to overcome it for permitted uses
 - Israel has adopted a US-style fair use exception, and come under fire from the IIPA for doing so
 - Australia's 2006 Copyright Act amendments to allow time, space and format shifting

What happens to the Watch List?

- Intended to balance the USTR Special 301 Report
 - China, India and Indonesia feature on both lists!
- CI has advocacy activities planned to promote fairer copyright laws and practices for consumers
- Your participation is valued too!
 - Publicity, feedback, review of country reports

A stylized graphic of a globe with a grid of latitude and longitude lines. Inside the globe, there are silhouettes of several human figures of various sizes, some appearing to be holding hands or standing together, symbolizing global unity or a network.

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