

Australian Consumers' Association

The Australian Consumers' Association (ACA), publisher of CHOICE magazines, website and books, is a not-for-profit organisation which has been campaigning on behalf of consumers since we were founded in 1959. With over 200,000 subscribers to our information products, we are the largest consumer organisation in Australia. Our aim is to tackle the issues that really matter to consumers, arming them with the information to make confident choices and lobbying for change when consumers are getting a raw deal.

ACA is fiercely independent: we do not receive ongoing funding from any commercial, government or other organisation. We earn the money to buy all the products we test and support our campaigns through the sale of our own products and services.

Our policy voice is widely recognised. As an independent non government organisation we can advocate for consumers without fear or favour.

Our advocacy work is based on assessment of priorities for consumers based on the benefit or detriment they face, and research into consumers' experiences and opinions.

We campaign on key issues for consumers in food, health, financial services, product safety and communications. We also stand up for consumers in broader policy debates on consumer protection law, the quality of enforcement agencies and consumer information.

ACA conducts research, publishes policy reports and online information, gives presentations and keeps the media informed of our policy views. We provide representatives for many industry and government committees and independent bodies considering matters of concern to consumers.

To find out more about ACA's campaign work visit www.choice.com.au/campaigns and subscribe to CHOICE Campaigns Update at www.choice.com.au/ccu (it's free).